



JUAN SULBARAN

Senior Multidisciplinary Graphic Designer

I'm graphic designer of 26 years old, dedicated to creating brands of all kinds and my main focus is on branding. From conceptualization to consulting and creation using the best communication channels, my goal is to make sure that every brand I create is unique and effective in its message.

CONTACT INFORMATION



+58 412-656-40-14



JASCHIRINOS@GMAIL.COM



MARACAIBO - VENEZUELA



www.jaschirinos.com

EDUCATION

GRAPHIC DESIGN

2016 - 2020

Graduated from the Faculty of Fine Arts and Music at UNICA, Mcbo.

ADVERTISING

2015 - 2020

Graduated from Zulia State University School of Social Communication.

ENGLISH

2023

Completed all the courses at Open English Academy.
EF certificate (C1 English Level)

WORK EXPERIENCE

HUMAN TO HUMAN HUB OUTSOURCING COMPANY

June, 2023 - April, 2023

As the main designer, I worked on two fronts: creating content for LinkedIn with over 2 million interactions, and managing websites using WordPress and Kajabi for online courses. During my time, I created over 15 landing pages and websites for other clients and published 6 books on Amazon, three of which were best sellers in Latin America.

INIMBLE OUTSOURCING COMPANY

January, 2023 - April, 2023

As Marketing Specialist, I developed a monthly social media content plan that resulted in an organic reach of nearly 3,000 people. In addition, I proposed new ideas and solutions to improve the marketing strategy, including proposals for interior design, social media automation, measurement and tracking plans, and the creation of new roles within the company. I am committed to finding new ways to improve and optimize the marketing strategy and drive the company's success.

LATIM CARGO & TRADING GROUP

March, 2022 - October 2022

As a Junior Designer, I have had the privilege of working in a variety of allied companies, with divisions in India, China, Panama and Venezuela. During my time at these companies, I have had the opportunity to work on large-scale projects, such as billboards, packaging for a product line, TV and print ads, and supporting digital marketing strategies through Ads. In addition, I have been responsible for the management and maintenance of websites and the app, using platforms such as Word Press and Shopify.

TRAVEL AGENCY JAVITOUR

June, 2021 - February, 2022

My career as a designer started as a Junior Designer at Javitour, I was quickly promoted to CCO (Chief of Creative Office). As CCO, I implemented an Ads-driven social media strategy that led to a 280% increase over the previous year, and we achieved an increase in reach on every post by at least 35%. I am proud to have led this change and to have achieved such significant results for the company.

ADVERTISEMENT AGENCY SOHO SQUARE

January 2019 - November 2020

For almost two years as a junior designer, I have been responsible for creating graphic lines for social media content, developing logos and corporate images, creating promotional videos, advertising campaigns, corporative lettering, UI and UX design, labels and other advertising related services. These experiences have allowed me to understand the commercial world and understand the diverse needs of brands, which has allowed me to offer satisfactory and appropriate solutions for each of them. I am committed to design excellence and client satisfaction.

JAS
jaschirinos.com

 jaschirinos25

 jaschirinos

 Juan Sulbaran